

For Immediate Release

Announcement of Comprehensive Partnership Agreement with Southeast Botanical Gardens Co., Ltd.

Japan (January 29th, 2020) - DMM RESORTS Co., Ltd. ("DMM RESORTS") announces that it has signed a business partnership agreement with Southeast Botanical Gardens Co., Ltd. ("Southeast Botanical Gardens").



▲ Alexander palm-lined street and capybara in Southeast Botanical Gardens

Partnership Agreement

DMM RESORTS, the operator of DMM Kariyushi Aquarium, and Southeast Botanical Gardens Co., Ltd., the operator of Southeast Botanical Gardens announced a partnership agreement to stimulate the tourism industry in Okinawa.

According to the agreement, Southeast Botanical Gardens will share their know-how in facility management to the aquarists of DMM Kariyushi Aquarium; while under the strategic collaboration, DMM RESORTS will provide Southeast Botanical Gardens support in marketing and overseas purchase. Meanwhile, both sides will team up together to carry out cooperative breeding programs. Stronger ties will be established between the two parties to foster local economy growth in Okinawa.

■About Southeast Botanical Gardens Co., Ltd.

Southeast Botanical Gardens Co., Ltd. is a company operating Southeast Botanical Gardens. Officially opened in 1970, Southeast Botanical Gardens marks its 50th anniversary this year. There are more than 1,300 species in the Gardens, with most of them are native to sub-tropical regions. Dragon blood trees, the world's longest living tree; and the Alexander palm-lined street, the largest scale palm-lined street in Japan, are the most famous among all the exhibits. In Jul 2013, the Gardens completed its refurbishment and has been building its zoological collection comprising animals like capybara and squirrel monkeys, which allows visitors to interact with different animals at the Gardens. In Oct 2019, the Committee of Night View Heritage of Japan announced the official registration of Southeast Botanical Gardens on its heritage list. Southeast

Botanical Gardens is the first site being selected as “Night View (Illumination) Heritage of Japan” in Okinawa.

—— Corporate Profile ——

Company Name : Southeast Botanical Gardens Co., Ltd.
Head Office : 2146 Chibana, Okinawa-shi, Okinawa
Park Director : Takaaki Miyazato
Establishment : July 12th, 1976
Main Business : Operation of Southeast Botanical Gardens
URL : <http://www.southeast-botanical.jp/en/>

■About DMM RESORTS

DMM RESORTS Co., Ltd. is a subsidiary of DMM.com LLC established on May 24th 2018. It is a local subsidiary in Tomigusuku-shi, Okinawa, aiming to work with Tomigusuku City, as well as other local Okinawan authorities and businesses on a long-term basis, with the objective of operating DMM Kariyushi Aquarium.

—— Corporate Profile ——

Company Name : DMM RESORTS Co., Ltd.
Head Office : 3-59 Toyosaki, Tomigusuku-shi, Okinawa
CEO : Daisuke Ichikawa
Establishment : May 24th 2018
Main Business : Planning and management of the aquarium, entertainment and administration of resort, development of imaging exhibition and others
URL : <https://dmm-resorts.co.jp/en/>

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For Media Related Inquiry

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▼DMM Kariyushi Aquarium

<https://kariyushi-aquarium.com/en/>

▼DMM Kariyushi Aquarium Official SNS

Facebook : <https://www.facebook.com/dmm.kariyushi.aquarium/>
Twitter : https://twitter.com/dmm_kariyushi
Instagram : https://www.instagram.com/dmm_aquarium/

▼DMM RESORTS Co., Ltd.

<https://dmm-resorts.co.jp/en/>

Note to Editors:**About DMM Kariyushi Aquarium**

DMM Kariyushi Aquarium is opening in the shopping mall (iias Okinawa Toyosama) in Toyosaki, Tomigusuku-shi, Okinawa Prefecture in late Apr 2020. It is approximately a 20 minutes drive* from Naha Airport.

DMM Kariyushi Aquarium bears the theme of a “new entertainment aquarium”, which combines the latest visual expression and spatial representation. The beauty of nature displayed, including fauna & flora native to the Okinawa region, will allow visitors to forget their physical presence in a commercial facility. The building housing DMM Kariyushi Aquarium is a three-story unit, of which the ground and first level (total floor area: 6,937.9m² (2,102 tsubo)) are due to be occupied by the aquarium. The aquarium aims to attract 2,100,000 visitors in the first year.

*The distance from the airport is approximately 5km, and the commute varies depending on the traffic.