

For Immediate Release

## **DMM Kariyushi Aquarium Announces Renovation Coming to 3 Exhibits Introducing Brand-new Video, Light-and-sound Experience**

Japan (July 12<sup>th</sup>, 2021) – In honor of the 1<sup>st</sup> anniversary of DMM Kariyushi Aquarium, we are excited to announce that 3 exhibits will be receiving transformation, presenting new video, light-and-sound experience from Saturday, July 17<sup>th</sup>, 2021. Meanwhile, a media press trip will be organized to showcase the unique experience.



### **Concept**

The themes of renovation include “seek for light”, “teal blue ocean” and “spectacular and lively movement” to deliver a brand-new experience to guests.

### **Seek for Light**

Taking inspiration from different lights in Okinawa, the new exhibits embrace sunlight at sunrise, noon, and dusk; light in underwater; light refraction from water bubbles and glow of creatures at night, delivering lights of hope in the changing world.

### **Teal Blue Ocean**

Okinawa’s ocean has a teal blue color, a mixed blue and green color. The new exhibits used location shooting and CG to depict this teal blue color, in which such limpid water is not commonly found in the main island of Japan.

## Spectacular and Lively Movement

The new experience will feature 3Ds - dynamic, drastic and dramatic. Our production team used water filming to capture the swimming scene of animals drastically. Drones are used to film different lights and natural sceneries, delivering a never-before-seen vision of Okinawa.

## Exhibit Details

### Welcome Theatre

The multi-screen theatre adopted surround sound system\*, bringing an ultimate entertainment experience to spectators.

The new movie contains underwater, land-based and aerial photography over Okinawa. With the theme of "light", it showcases Okinawa's changing faces at sunrise, noon, dusk and night. Our production team visited the outer islands of Okinawa to shoot stunning sceneries by underwater camera and drones. Surround sound system delivers sounds recorded in the nature and original music, taking guests on an extraordinary adventure in Okinawa.

\*The theatre adopted 5.1ch surround sound system. Location of sound changes according to the movie content to deliver a premium audio experience.



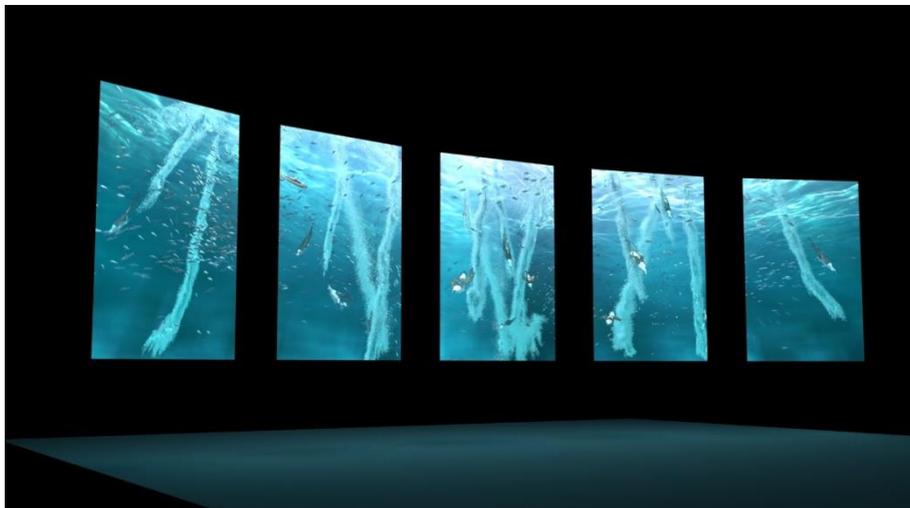
## Virtual Waterland

This large virtual aquarium is composed of 5 acrylic panels showing projection images. This huge tank will unveil 3 new breath-taking contents which are created by complicated CG and physical simulation.



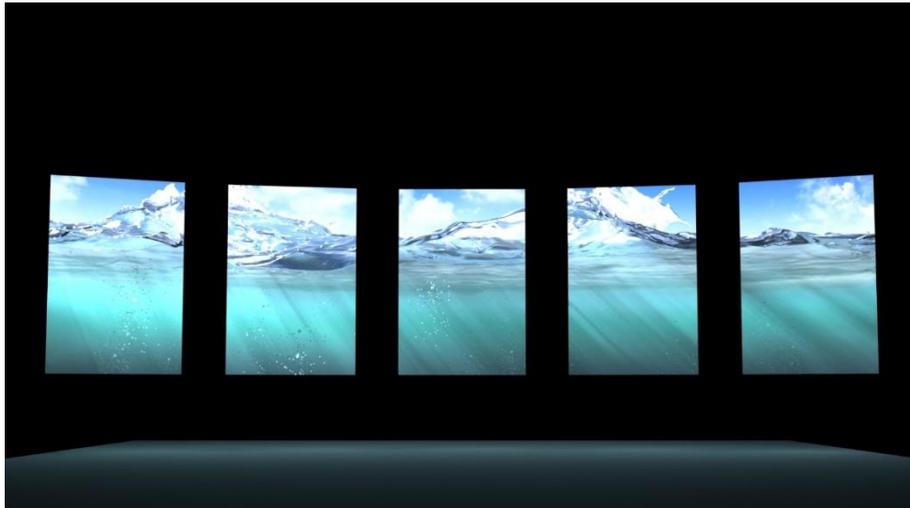
### 1) Indo-Pacific Sailfish

The video shines a spotlight on the predation of Indo-Pacific sailfish, an exceptional swimmer having elongated upper jaws and sail-like first dorsal fin. Several Indo-Pacific sailfish swim near the water surface to attack schools of sardine. Guests can watch breath-taking scenes of its sudden stop or change in directions during predation.



### 2) Blue-footed Booby

In the video, blue-footed boobies dive into surface waters at high speeds and chase their prey underwater. Squadrons of boobies plunge into the water from different directions, then use their wings and feet to swim and attack schools of sardine.



### 3) Teal Blue Wave

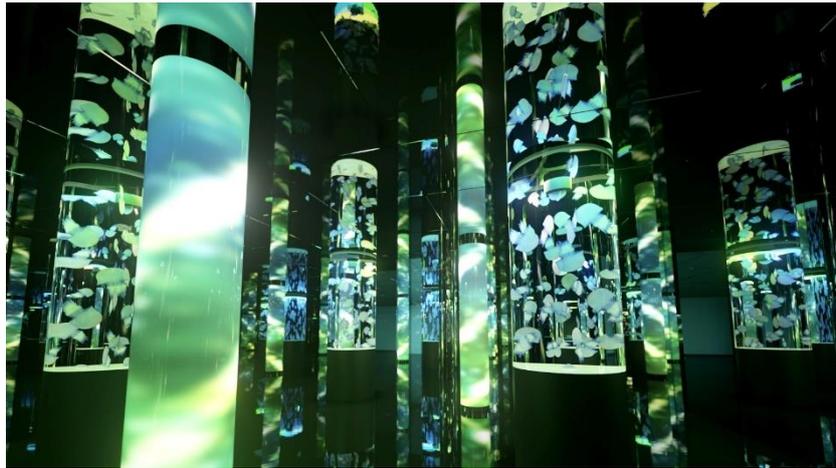
Using precise flow simulation in CG, the video features ocean of Okinawa. Movement of waves bring changes to the crystal-clear teal blue ocean from water surface to the underwater. Guests will be astonished by light in underwater, light refraction from water bubbles and surging waves.

### **Jellyfish World**

Jellyfish drift gracefully in illuminated cylindrical aquariums, together with light columns, creating a delightful water world. In this summer, this captivating world will be transformed into a new face.

The story is set in a fictitious world that a forest is growing in Okinawa's deep sea. Cold ice melts into the ocean, trees sway and colourful flowers bloom in the teal blue ocean. The combination of light and sound invites our guests into an enchanting virtual world.





## Renovation Details

Exhibits : Welcome Theatre, Virtual Waterland, Jellyfish World

Date : from Saturday, July 17<sup>th</sup>, 2021

\*Renovation in Jellyfish World is a time-limited content showing until Thursday, September 30<sup>th</sup>, 2021.

Note:

<sup>1</sup>Photos shown in this press release represent an artist's impression. Related contents are subject to change without prior notice.

<sup>2</sup>Operation hours subject to change or closure without prior notice. Please refer to our [official website](#) for the latest information.

## About Media Press Trip (by Reservation)

Due to the epidemic situation, DMM Kariyushi Aquarium was not able to invite media to our facility during grand opening. To celebrate the 1<sup>st</sup> anniversary, we are delighted to announce the launch of media press trip.

Period : Saturday, July 17<sup>th</sup>, 2021 to Tuesday, July 20<sup>th</sup>, 2021

Time : 9:00 am - 8:00 pm

Venue : DMM Kariyushi Aquarium

Reservation : by filling in the reservation form below

<https://forms.gle/uiFPyBqw9Ado3qni7> (Japanese only)

Deadline : 5:00 pm, Thursday, July 15<sup>th</sup>, 2021

For inquiry, please contact us by email at [bp1@materialpr.jp](mailto:bp1@materialpr.jp).

\*The media press trip open to press only.

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## For Media Related Inquiry

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▼DMM Kariyushi Aquarium

<https://kariyushi-aquarium.com/en/>

▼DMM Kariyushi Aquarium Official SNS (Japanese)

Facebook : <https://www.facebook.com/dmm.kariyushi.aquarium/>

Instagram : [https://www.instagram.com/dmm\\_aquarium/](https://www.instagram.com/dmm_aquarium/)

Twitter : [https://twitter.com/dmm\\_kariyushi](https://twitter.com/dmm_kariyushi)

YouTube : <https://www.youtube.com/DMMかりゆし水族館>

▼DMM RESORTS Co., Ltd.

<https://dmm-resorts.co.jp/en/>

## Note to Editors:

### About DMM Kariyushi Aquarium

DMM Kariyushi Aquarium is opened on Monday, May 25<sup>th</sup>, 2020. It is located in the shopping mall (ias Okinawa Toyosaki) in Toyosaki, Tomigusuku-shi, Okinawa Prefecture. The Aquarium is approximately a 20 minutes drive\* from Naha Airport.

DMM Kariyushi Aquarium bears the theme of a “new entertainment aquarium”, which combines the latest visual expression and spatial representation. The beauty of nature displayed, including fauna & flora native to the Okinawa region, allows visitors to forget their physical presence in a commercial facility.

\*The distance from the airport is approximately 5km, and the commute varies depending on the traffic.